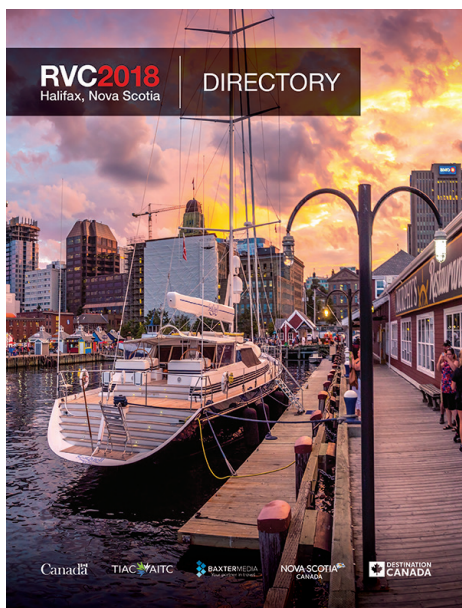


## ADVERTISING IN RVC DIRECTORY



### FREQUENCY AND FORMAT

Published in English and French, print in May and distributed at Rendez-vous Canada, Canada's premier international tourism marketplace (May 28-31, 2019 in Toronto, Ontario).

### AUDIENCE

International buyers together with invited suppliers of Canadian tourism products, services and information attending a series of scheduled sessions over a four-day period.

*The Rendez-vous Canada Directory serves as a year-round resource for the travel trade and helps advertisers keep a visual presence with a very influential audience long after the show is over.*

### IDEAL FOR

A buying or selling organization or a tourism industry supplier looking to maximize business potential, with over \$400-million worth of sales realized each year at the marketplace. Get your message out to Rendez-vous Canada delegates every day of the marketplace.

### ADVERTISING RATES:

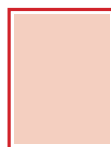
- » PRINT EDITION - English/French Covers (IFC, OBC, IBC) \$6,995
- » Section Divider Page \$4,495
- » Full Page \$3,495
- » Half Page \$1,895
- » Quarter Page \$995

- Display ads include a Listing + Logo in the Directory and a highlighted listing in the 2019 RVC App.
- Cover positions include a Square 300 x 300 banner ad in the coveted RVC News newsletter (Valued at \$6,000).

The RVC News newsletter is the official newsletter of Rendez-vous Canada. It includes details about important RVC locations, travel information, goings-on and exciting events. Only 3 cover + newsletter spots available.



Covers/Full page  
8.25" x 11" plus  
bleeds



Full page  
7.125" x 10"  
(non bleed)



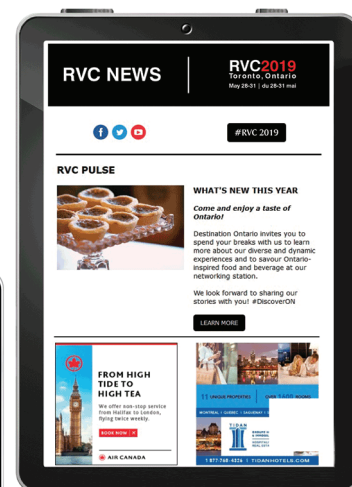
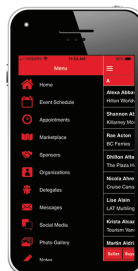
1/2 page  
7.125" x 5"



1/4 page  
3.5" x 5"



1/4 page  
7.125" x 2.5"



SAMPLE MOCK-UPS

**SPACE & MATERIAL CLOSE Friday, March 29, 2019.**

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