

“The British Columbia Effect” Vancouver, Coast & Mountains & Vancouver Island Regions



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| Dates: | Pre tour May 19 to May 24, 2022 |
| Hosted by: | Tourism Vancouver Island and Vancouver, Coast & Mountains |
| Location: | British Columbia |
| FAM description: | <p>The British Columbia Effect</p> <p>Discover how British Columbia’s landscapes shape our people and culture – from the power of the Pacific Ocean to majestic mountain ranges to lush rainforests. Our cities, set on the edge of wilderness, make it easy to step into nature and responsibly explore the outdoors. Science has proven that time in nature can make us happier, more creative and less stressed. We call this the “British Columbia Effect.”</p> |
| Please note: | While this adventure is not overly strenuous, participants must be of “fair” physical fitness. (e.g. must be able to walk on uneven terrain, endure outdoor conditions) |

The Unknown Adventure in the Cariboo Chilcotin Coast and Northern BC



Dates: **Post tour**
May 28 to June 3, 2022

Hosted by: Cariboo Chilcotin Coast Tourism Association and Northern BC
Tourism Association

Location: British Columbia

FAM description: Immerse yourself in surroundings that have nurtured generations of storytellers.

Embrace the anticipation of an adventure yet to be revealed and journey to a place where your senses are free to experience the wild lands and uncharted paths of Northern BC and the Cariboo, Chilcotin, Coast. From a ferry ride to a bus ride and even maybe a bull ride, come with an open mind to learn and enjoy the power of the rugged north.

Fuelled with great food, enriched by exploring the supernatural landscapes, and recharged in relaxing comfort, you will surely leave with some stories to tell.

Please note:

While this adventure is not overly strenuous, participants must be of “fair” physical fitness. (e.g. must be able to walk on uneven terrain, endure outdoor conditions)

Experience the BC Effect – Thompson Okanagan & Kootenays



Dates:**Pre tour**

May 19 to May 24, 2022

Hosted by:

Thompson Okanagan Tourism Association and Kootenay Rockies
Tourism Association

Location:

British Columbia.

FAM description:

The BC Effect in Thompson Okanagan and Kootenay Rockies
regions

Experience the BC Effect on this tour in the Thompson Okanagan and Kootenay Rockies regions. The Thompson Okanagan is a region with a landscape as diverse as the adventures within it; its natural wonders are only matched by its active spirit and world-class wine region. In the spring, it comes alive with blossoming orchards and vineyards and an abundance of flavours and activities. The Kootenay Rockies, in the southeast corner of British Columbia includes natural, clean, uncrowded spaces, with activities and visitor experiences that reflect the lifestyle, the culture and the communities in the region. Four of Canada's National Parks are located here and showcase the majestic, immense beauty making it a preeminent destination for adventure in Canada.

Please note:

While this adventure is not overly strenuous, participants must be of "fair" physical fitness. (e.g. must be able to walk on uneven terrain, endure outdoor conditions)

Indigenous Experiences of the Pacific Coast



Dates: **Pre tour**
May 18 to May 24, 2022

Hosted by: Indigenous Tourism Association of Canada

Location: British Columbia

FAM description: Experience luxurious high-end Indigenous products and operators throughout British Columbia's West Coast on this tour. From the heart of Vancouver, to the coast of Vancouver Island and the waters of Desolation Sound, these unique experiences offer cultural experiences along with wildlife watching and adventure tourism.

The intimate experiences promise an ideal getaway for post-pandemic travelers who long to explore new horizons in a safe, natural environment far from worries, crowds and chaos.

Please note:

This tour is for Buyers who focus on the luxury / high end market only.

While this adventure is not overly strenuous, participants must be of "fair" physical fitness. (e.g. must be able to walk on uneven terrain, endure outdoor conditions)

Must eat seafood

Numerous transfers on this trip will be by floatplane.